

2024

VENUE



DEALER ePROCESS



View the world from a new Venue.

VENUE Limited in Ultimate Red

Venue was created to make you feel the world actually does revolve around you. Savvy design, smart technology and sophisticated safety features make it the small SUV with big-city hustle. Available in three trims, Venue's stylish attitude is obvious the instant you glance at its chiseled angles, cascading mesh grille or available two-tone roof.

Playing host to your party of up to five is enhanced by Apple CarPlay® and Android Auto™ integration,¹ which lets you access your compatible smartphone's music playlists, maps, text messages and more using Venue's standard 8" touchscreen display. Prefer issuing verbal instructions? Press the voice command button on your steering wheel and speak your mind.

To make loading your gear easy, Venue offers 60/40 split fold-down rear seats and is available with an adjustable two-level cargo floor. When you're ready to get going, Venue SEL and Limited feature a Proximity Key with push button start that fires up a Smartstream 1.6L engine rated at an EPA-estimated 31 combined MPG.²

Available Drive Mode Select lets you choose between Normal or Sport driving dynamics. When the road is slippery, Snow mode offers enhanced traction control. Get to know Venue, and you'll discover why, according to global brand research consultancy Brand Keys, Hyundai has ranked #1 in Customer Loyalty for the past 14 years in a row.³

¹Apple CarPlay is a registered trademark of Apple Inc. Android Auto™ is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC. ²EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ³Based on Brand Keys 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 and 2023 Customer Loyalty Engagement Index®. ⁴Safety features vary by trim level. For details, refer to the Features chart in this brochure or visit HyundaiUSA.com. ⁵Forward Collision-Avoidance Assist with Pedestrian Detection (FCA) helps detect pedestrians, but not in all conditions. FCA is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles and pedestrians under certain road, weather and vehicle conditions. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. The driver is responsible for maintaining control of the vehicle and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations. ⁶Lane Keeping Assist operates only when the lane markings are clearly visible on the road. It will not work under all circumstances and will not prevent loss of control. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details and limitations. ⁷It is the driver's responsibility to remain alert at all times. Driver Attention Warning warns the driver of a potential lack of attention or drowsiness. It does not detect or provide an alert in every situation. See Owner's Manual for details and limitations. ⁸Blind-Spot Collision Warning (BCW) assists the driver by warning of other cars in the blind-spot region when traveling over 20 mph. There are limitations to the function, range, detection and clarity of the system. Do not rely completely on BCW and use proper lane changing procedures. BCW may not detect every object or vehicle and will not prevent accidents. Rear Cross-Traffic Collision Warning (RCCW) is active when the vehicle is in reverse gear and operating at low speeds. It only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCW. Always look over your shoulder and use your mirrors to confirm rear clearance. See Owner's Manual for details and limitations. ⁹Upon turning the engine off, Rear Occupant Alert (ROA) will provide a visual alert on the instrument cluster. ROA is not a substitute for driver attentiveness. Never leave a child or pet unattended in a vehicle. See Owner's Manual for further details and limitations.

Expand your safe space.

Venue protects you with Hyundai SmartSense, its suite of advanced safety and driver-assist technologies.⁴ To help keep you aware of potential hazards in front of you, there's Forward Collision-Avoidance Assist with Pedestrian Detection.⁵ Whether it's a slowed vehicle detected in your path, or a pedestrian detected to be walking in the road, your Venue can alert you to trouble ahead. If necessary, emergency braking may automatically be applied to help you avoid a collision.

Should you begin drifting outside of your lane without signaling, Lane Keeping Assist can help alert you and actively engage your Venue's steering to gently nudge you back into your lane.⁶ If fatigue or inattentiveness is detected in your driving behavior, a feature called Driver Attention Warning alerts you that it may be time to take a break.⁷

Beyond these standard features, Venue is also available with Blind-Spot Collision Warning and Rear Cross-Traffic Collision Warning, which can act as extra sets of eyes.⁸ Even as you exit your vehicle, Venue looks after your family's safety with a standard Rear Occupant Alert feature that reminds you to check the rear seats before leaving.⁹

Venue's safety engineering goes all the way to its core with a body constructed of advanced high-strength steel. And zones designed to absorb and disperse impacts, helping to protect you and your passengers inside the cabin.



Forward Collision-Avoidance Assist with Pedestrian Detection

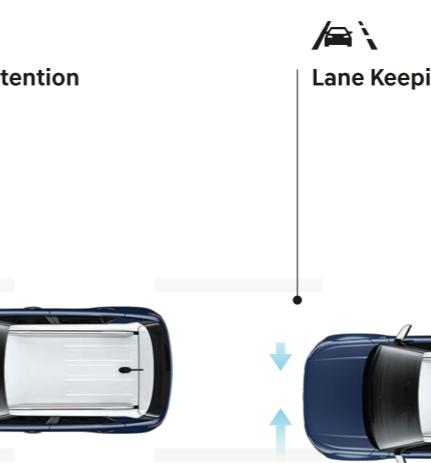


Rear Occupant Alert



Rear Cross-Traffic Collision Warning

Hyundai SmartSense Technologies



Driver Attention Warning



Lane Keeping Assist



Forward Collision-Avoidance Assist with Pedestrian Detection



Blind-Spot Collision Warning
High Beam Assist



DP

DEALER ePROCESS

Like your trusted backpack, only bigger.

With all the versatile storage space inside Venue, it's easy to pack up and go wherever your next adventure takes you. Hyundai designers carefully studied the sizes and shapes of the gear you carry, then created innovative storage solutions to maximize cargo capacity.

To help keep the possessions you and your passengers bring along organized and concealed, there's an available two-level cargo floor. A rear cargo cover that lets you securely stow your stuff can be removed and stowed when additional cargo height is needed. Additionally, the floor can be lowered to gain even more clearance for taller items.

So now that everything is packed in its proper place, it's time to put yourself in the proper frame of mind. Press a button, and the available power sunroof slides open to let in the sunlight. Tap the touchscreen display to call up your favorite tunes from your phone's playlists, then enjoy how rich and full your music sounds on Venue's standard 6-speaker audio system.

Like you, Venue knows how to be comfortable in different situations. Whether it's hot or cold outside, an available automatic temperature control maintains preset temperatures inside the cabin. Heated front seats are also available to take the chill off. And like you, Venue is totally plugged in. On SEL and Limited trims, you'll enjoy dual rear USB ports. Front-seat passengers can also charge their devices using dual USB ports or a 12-volt port, and control them from Venue's large touchscreen display located front and center.



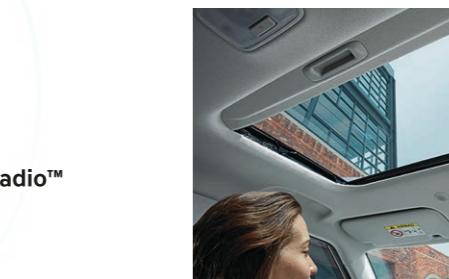
Proximity Key with push button start



60/40 split-folding rear seats



Rearview camera



Power tilt-and-slide sunroof



Versatile cargo area

Introducing Bluelink+: No fees. No trial. No worries.

With Bluelink+, Hyundai becomes the first automotive brand in America to offer its suite of connected car features to new car purchasers at no extra cost. Bluelink+ is complimentary with the purchase of a new 2024 Venue Limited.¹

Bluelink features technologies that help keep you safe – from automatic collision notifications to 24/7 automatic emergency assistance if your airbags deploy and enhanced roadside assistance that sends your exact location to a roadside assistance associate.² Bluelink also includes helpful maintenance features like remote diagnostics and monthly vehicle health reports. All complimentary with a 2024 Venue Limited new vehicle purchase.³



Automatic Emergency Assistance

Bluelink offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that can call for help if you're in an accident where your vehicle's airbags deploy.²



Hyundai Car Finder

Our Bluelink Car Finder app helps you easily navigate city streets and parking lot mazes when finding your way back to your Venue Limited.



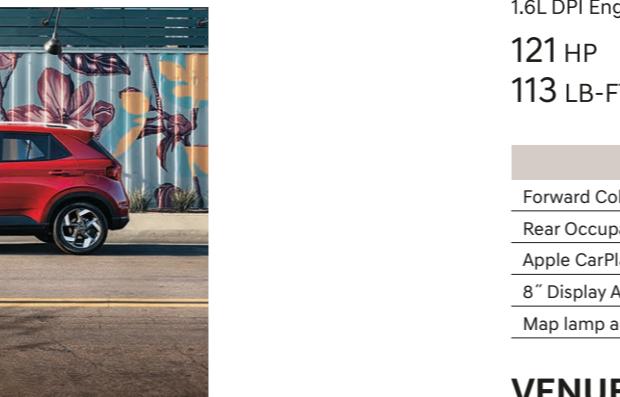
On-Demand Diagnostics

Run vehicle diagnostics from the MyHyundai mobile app, report issues at the press of a button and receive monthly vehicle health reports and maintenance reminders by email.



Safeguard Alerts

Are you the proud parent of a teenage driver? Bluelink lets you set geofence, curfew and speed alerts so you can relax when your loved ones are behind the wheel.

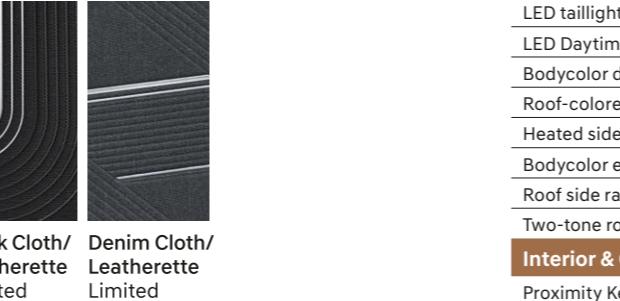


Exterior Colors



¹ Bluelink+ requires an active subscription agreement subject to the Connected Services Terms and Conditions. Term starts from the new vehicle date of first use. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. ² Bluelink agents will contact existing emergency service responders. ³ All Bluelink services rely on digital wireless telecommunications technology outside of our control and in the control of the wireless carriers who provide the telecommunications technology. 4G LTE cellular networks are controlled and maintained by third-party wireless carriers. Telecommunication technologies have been known to change over time. If and when these networks change and discontinue services, or the underlying technology required to support Bluelink is obsolete, then the connected services will not work and we will be forced to cancel impacted subscription services. ⁴ Requires active Bluelink+ Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode.

Interior Colors



EPA MPG Estimates (City/Highway/Combined)

29/33/31 MPG | Smartstream Intelligent Variable Transmission

EPA estimates are for comparison only. Mileage may vary. Your actual mileage will vary based on options, driving conditions, driving habits and the vehicle's condition.



VENUE

SE

1.6L DPI Engine

121 HP

113 LB-FT



VENUE

SEL

1.6L DPI Engine

121 HP

113 LB-FT



VENUE

Limited

1.6L DPI Engine

121 HP

113 LB-FT



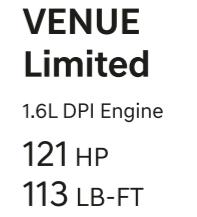
VENUE

SE

1.6L DPI Engine

121 HP

113 LB-FT



VENUE

SEL

1.6L DPI Engine

121 HP

113 LB-FT



Popular Features

Forward Collision-Avoidance Assist

Rear Occupant Alert

Apple CarPlay® and Android Auto™

Drive Mode Select including Snow mode

Proximity Key with push button start

Map lamp and center sliding armrest storage box

Popular Features

Chrome accent front grille

Power tilt-and-slide sunroof

Drive Mode Select including Snow mode

Proximity Key with push button start

Dual rear USB ports

Popular Features

LED headlights and taillights

Available in two-tone (Denim, Lunar White and Ecotronic Gray only)

8.0" Navigation system

Bluelink+ Connected Car System

Wireless phone charger

VENUE

Power & Handling

SE

SEL

Ltd

SE

SEL

Ltd

121 hp/113 lb-ft, Smartstream 1.6L Dual Port Injection

4-cylinder engine

Smartstream Intelligent Variable Transmission

4-way adjustable passenger seat

Center sliding armrest storage box

Cloth seating surfaces with leatherette

60/40 split-folding rear seats with adjustable head restraints

Motor-Driven Power Steering

SE

SEL

Ltd

SE

SEL

Ltd

Exterior Features

SE

SEL

Ltd

Chrome accent front grille

Front and rear skid plate accents

Automatic headlights

LED headlights

LED taillights

LED Daytime Running Lights

Bodycolor dual power side mirrors

Roof-colored dual power side mirrors

Heated side mirrors

Bodycolor exterior door handles

Roof side rails

Two-tone roof for select colors

SE

SEL

Ltd

Advanced Safety

SE

SEL

Ltd

Forward Collision-Avoidance Assist with Pedestrian Detection

Forward Collision-Avoidance Assist with Pedestrian and Cyclist Detection

Lane Keeping Assist

Driver Attention Warning

High Beam Assist

Blind-Spot Collision Warning

Rear Cross-Traffic Collision Warning

Rear Occupant Alert

Vehicle Stability Management

Electronic Stability Control with Traction Control System

Electronic Brake-force Distribution and Brake Assist

SE

SEL

Ltd

Interior & Convenience Features

SE

SEL

Ltd

Proximity Key with push button start

4.2" Digital instrument cluster

Rearview camera

Tilt-and-telescopic steering wheel with audio, phone and cruise controls

Leather-wrapped steering wheel and shift knob

Automatic temperature control

SE

SEL

Ltd

SE

SEL

Ltd

Apple CarPlay® and Android Auto™

8.0" Display Audio with 6 speakers

8.0" Navigation system

SiriusXM® Satellite Radio

Wireless phone charge

Bluelink+ Connected Car System

Dual front USB ports and 12-volt port

Dual rear USB ports

Standard – Not Available Ltd Limited Trim

Exterior & Interior Dimensions

VENUE

Wheelbase

Overall Length

Overall Width

Overall Height

Headroom – front (with sunroof) / rear

Legroom – front / rear

Shoulder Room – front / rear

Cargo Capacity – rear seats up / folded down

Passenger Volume

Total Interior Volume

Wheels

15" Alloy Wheel

17" alloy Wheel

SE

SE

SEL

SEL



SEL

SEL



Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 25 years, Hyundai Hope On Wheels has donated \$225 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS 60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS UNLIMITED MILES



Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2024 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

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