

2024

KONA ELECTRIC





The new Kona Electric: Fast forward to now.

KONA Electric Limited in Meta Blue Pearl

Take a look at the all-new 2024 Kona Electric. With its parametric surfacing, sharp creases and distinctive front illumination, this ultramodern new urban SUV is the shape of things to come. Vivid exterior colors, 17" Aero wheels and a Seamless Horizon Daytime Running Light amplify its bold new character.

An array of intuitive features adds even more convenience to your eco-friendly mobility. Kona Electric's i-Pedal allows for one-pedal driving,³ while the Smart Regenerative Braking System adjusts regeneration according to real-time traffic conditions. Battery conditioning ensures secure charging and power performance in both colder and warmer ambient temperatures, and a new charging port door lamp provides better visibility at night.

Reimagining the right size for right now, the 2024 Kona Electric adds space where it matters most. It's larger. More refined. And even more electrifying. Powered by an available 150 kW (201 hp) electric motor, you'll enjoy an EPA-estimated driving range of up to 261 miles.¹ Standard 100 kW DC Fast Charging capabilities can bring Kona Electric from a 10% charge up to 80% in about 45 minutes.² For 2024, an 11 kW onboard charger offers quicker Level 2 charging as well.

While we're steadfastly focused on the future, it can be instructive to look back. Because for the past 14 years in a row, global brand research consultancy Brand Keys has ranked Hyundai #1 in customer loyalty.⁴ More people who buy a Hyundai buy another – more than any other vehicle at any price.

¹ Estimated all-electric range for SEL and Limited trims based on a fully charged battery and combined MPGe rating. ² Charging rate and time estimate varies based on factors including battery charge level, output of the charging unit, vehicle and battery settings, and outside temperature. ³ i-Pedal is a convenience feature and not a substitute for safe driving. Feature may be limited under certain conditions. Always use the brake pedal when you need to stop immediately. See Owner's Manual for details. ⁴ Based on Brand Keys 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 and 2023 Customer Loyalty Engagement Index®. ⁵ Standard and available safety features vary by trim level. For details, refer to the Features chart in this brochure or visit HyundaiUSA.com. ⁶ Lane Keeping Assist operates only when the lane markings are clearly visible on the road. It will not work under all circumstances and will not prevent loss of control. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. It uses a camera in the upper windshield area, so it is imperative this area be free of blockage such as stickers, dirt, snow, tinting material, markings and labels. Avoid putting objects on the dashboard that may reflect light or images onto the system camera area. See Owner's Manual for details and limitations. ⁷ Blind-Spot Collision Warning (BCW) warns you of other cars in the blind-spot region to help prevent an unsafe lane change. It also helps prevent collisions when exiting parallel parking spots by alerting the driver to a potential hazard. Never rely exclusively on BCW as it is not a substitute for attentive driving. Always look over your shoulder and use your mirrors to confirm clearance. There are limitations to the function, detection, range and clarity of the system. BCW may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with sensor operation. See Owner's Manual for details and limitations. ⁸ Highway Driving Assist (HDA) is for highway use only and can help maintain a safe distance from the vehicle ahead while keeping your vehicle centered in its lane when lane markings are clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. ⁹ The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations. ¹⁰ Forward Collision-Avoidance Assist with Junction Turning (FCA-JT) is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles, pedestrians or cyclists under certain conditions. The system's Junction Turning function operates when the vehicle's left turn signal is activated, the vehicle is traveling between approximately 6-19 mph and the oncoming vehicle's speed is between approximately 19-44 mph. The system is a driver assistance system and is not a substitute for safe driving. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations. ¹¹ The Surround View Monitor is a parking support system. It cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for details and limitations. ¹² Parking Collision-Avoidance Assist-Reverse (PCA-R) can alert the driver of a potential hazard while in reverse gear by providing an audible warning and/or applying braking. PCA-R is active when the vehicle is in reverse and operating at low speeds. Never rely exclusively on PCA-R. PCA-R cannot prevent all collisions and may not provide alerts or braking in all conditions. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ¹³ Remote Smart Parking Assist (RSPA) can help remotely park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations.

Get Smart: Hyundai SmartSense.

A sophisticated suite of safety technologies monitors Kona Electric's surroundings from nearly every angle to help alert the driver to potential hazards.⁵ Whenever your Kona Electric senses a situation that activates Lane Keeping Assist⁶ or Blind-Spot Collision Warning,⁷ it alerts you using haptic feedback through the steering wheel.

Standard Highway Driving Assist is onboard to help maintain a safe cruising distance between your Kona Electric and the vehicle in front while also keeping you centered in your lane.⁸ An available Blind-Spot View Monitor helps negotiate lane changes by showing video of either blind spot in the instrument cluster after you activate your turn signal.⁹

To help you see and react to what's in front of you, Kona Electric comes with Forward Collision-Avoidance Assist (FCA). For 2024, FCA's standard features include technology that detects potential collisions with oncoming traffic or vehicles in your path when you've signaled to turn left at an intersection.¹⁰

Parking? Kona Electric Limited's Surround View Monitor helps alleviate the stress of chaotic parking lots.¹¹ Its Parking Distance Warning-Reverse/Forward/Side feature with a new Contour Warning provides visual and audio alerts based on the proximity of surrounding objects. Parking Collision-Avoidance Assist-Reverse automatically assists with emergency braking if the risk of a collision increases after the initial warning.¹² Using buttons on your key fob, you can also pull your vehicle into and out of tight parking spaces using Remote Smart Parking Assist from outside of your vehicle.¹³



Rear Cross-Traffic Collision-Avoidance Assist

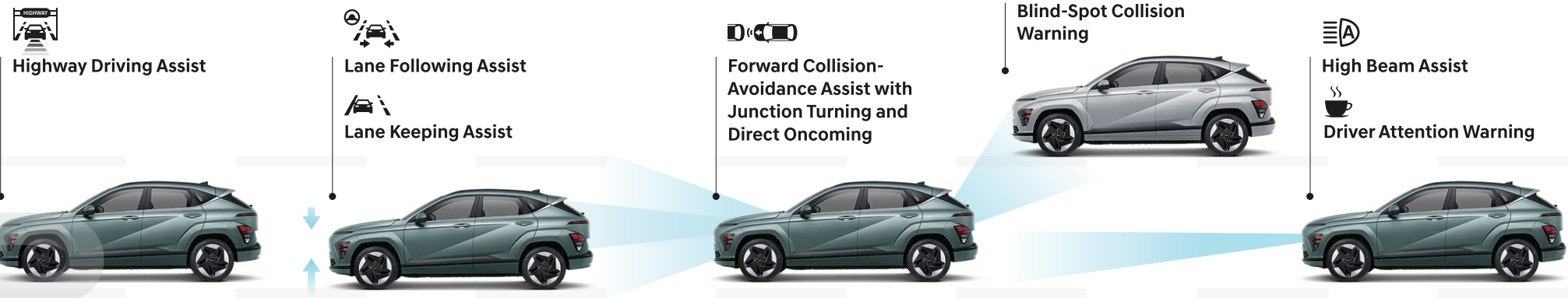


Surround View Monitor



Remote Smart Parking Assist

Hyundai SmartSense Technologies





¹The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with normal operation. Please consult your Owner's Manual for details and limitations. ²Requires active data plan from Verizon and acceptance of Hyundai Motor America Connected Services Terms and Conditions. Coverage and service are not available in all areas. Wi-Fi hotspot is intended for passenger use only. Only use Wi-Fi and connected devices when safe to do so. For terms and conditions, see www.verizon.com/plans/connected-car. ³Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. ⁴Apple CarPlay is a registered trademark of Apple Inc. Android Auto™ is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC.

It's comfortable with technology.

From its futuristic shape to its expanded interior space and array of innovative technologies, Kona Electric puts the power in your hands. Customizable color graphics in new-generation dual 12.3" integrated digital displays form the focal point of a driver-oriented cockpit. An advanced navigation system that can plan routes based on your remaining battery level – and display the real-time status of charging stations on its map – is also standard.

The new cabin is ultramodern and ultra-comfortable, starting with an available heated steering wheel and available heated/ventilated front seats. Kona Electric's larger dimensions translate into 33% more cargo space – and more legroom for your passengers. The slim front seats maximize rear legroom, while 60/40 split 2nd-row seatbacks include a dual-stage recline function that maximizes your rear passengers' relaxation.

The 2nd-row seats also fold down, creating a rear compartment with 63.7 cubic feet of cargo space – think three refrigerators worth of stuff. Loading shopping bags is easier than ever, thanks to the available hands-free smart liftgate.¹

With its standard Wi-Fi hotspot,² dual USB ports for front and 2nd-row passengers, and available wireless phone charger,³ Kona Electric keeps your whole crew connected. Ready to cue up the soundtrack to your adventures? Wireless Android Auto™ and Apple CarPlay® connect the music downloads on your smartphone to an available 8-speaker Bose® premium audio system.⁴



60/40 split fold-flat 2nd-row seatbacks



Dual 12.3" integrated displays



Power tilt-and-slide sunroof



Front under-hood storage tray



2nd-row flat floor

Introducing Bluelink+: No fees. No trial. No worries.

With Bluelink+, Hyundai has become the first automotive brand to offer its suite of connected car features to new car purchasers at no extra cost. Bluelink is complimentary with the purchase of your new 2024 Kona Electric.¹

Bluelink technologies are designed to help keep you safe – ranging from automatic collision notifications to enhanced roadside assistance that sends your location to a roadside assistance associate.² And much more. Bluelink also includes helpful maintenance features like remote diagnostics and monthly vehicle health reports. All complimentary with a 2024 Kona Electric new vehicle purchase for the life of the supporting wireless network technology.³

Our MyHyundai app turns your compatible smartphone, smartwatch or home assistant device into a Bluelink remote control that can unlock Kona Electric's doors and start the vehicle and climate controls before you walk out the door.⁴

Enter your Kona Electric Limited using the Digital Key 2 Touch for your compatible smartphone or wearable device, and your radio and navigation system presets are restored using your Bluelink personal profile.⁵ Apple Wallet,[®] Google Wallet and Samsung Pass[®] let you share your digital key with trusted friends and family members⁶ – as the primary driver, you can control when a shared key can be used, and pause or end shared-key access at any time.



Bluelink



Automatic Emergency Assistance

Bluelink+ offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that can call for help if you're in an accident where your vehicle's airbags deploy.



Remote Charge Access

You can control your Kona Electric's charging remotely while it's plugged into an external power source, and schedule charging at specific times to take advantage of low-demand hours and rates.⁷



Remote Vehicle Controls

Use your smartphone, smart speaker or wearable device to remotely start your Kona Electric, set the temperature inside of the cabin, unlock the doors and more.



Destination Send-to-Car

Use the MyHyundai app to find addresses, restaurants or charging stations, and send the destination to Kona Electric's navigation system before you start to drive.



Remote Vehicle Status

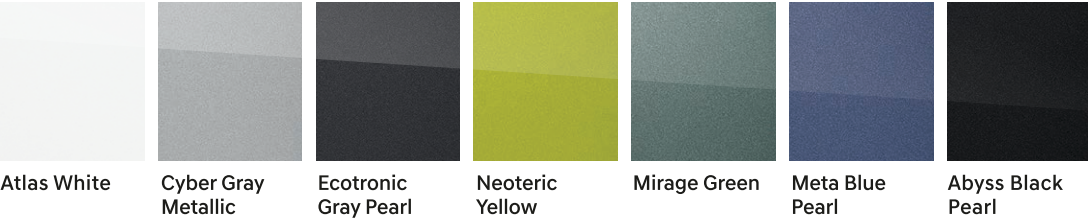
Wondering how much charge your battery has? If the doors are locked or your liftgate is closed? Your MyHyundai app knows the answers to these questions, and much more.



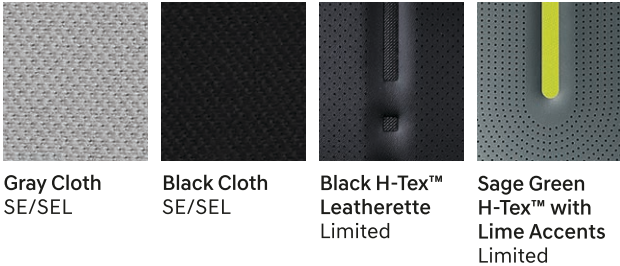
Remote Climate Controls

Preheating Kona Electric when connected to a power source saves the battery power needed to heat your vehicle on the road. On warmer days, Remote Climate Control can cool the cabin before your drive.

Exterior Colors



Interior Colors



Wheels



EPA Estimates (City/Highway/Combined)

131/105/118 MPGe 200 SE Estimated All-Electric Range | 129/103/116 MPGe 261 SEL/Limited Estimated All-Electric Range

¹Bluelink+ is available to purchasers and lessees of new 2024 and newer Bluelink-equipped Hyundai models. Bluelink+ requires an active Bluelink subscription agreement subject to the Connected Services Terms and Conditions. Only use Bluelink features and corresponding devices when safe to do so. Cellular and GPS coverage is required. Fees apply for map and multimedia over-the-air (OTA) updates after an initial three-year period of complementary updates. Three-year term starts from the new vehicle date of first use. Features, specifications and fees are subject to change. ²Bluelink agents will contact existing emergency service responders. ³Bluelink services rely on digital wireless telecommunications technology outside of Hyundai's control. Bluelink is dependent on 4G LTE cellular networks controlled and maintained by third-party wireless carriers. If and when these networks change and/or discontinue service, or the underlying technology required to support Bluelink becomes obsolete, then the connected services will not work, and Hyundai will be forced to cancel impacted subscription services. ⁴Requires active Bluelink Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. ⁵Near Field Communication (NFC) digital key requires a compatible iPhone,[®] Apple Watch,[®] Google Pixel or Samsung Galaxy[®] phone. Not all Android, Apple or Samsung devices are compatible. Digital key sharing requires an active Bluelink Advanced subscription (complimentary for the original owner). See your Owner's Manual for details and limitations. ⁶Apple[®] is a registered trademark of Apple Inc. Samsung[®] is a registered trademark of Samsung Electronics Inc. ⁷Requires Bluelink Advanced package (complimentary for the original owner). For remote charging, vehicle needs to be plugged into an electrical socket. See Owner's Manual for details and limitations.

KONA Electric SE

Permanent-Magnet Synchronous Motor

133 HP
188 LB-FT



Popular Features
Automatic LED projector headlights with High Beam Assist
LED Daytime Running Lights and LED taillights
12.3" digital instrument cluster and 12.3" navigation system
Smart Cruise Control with Stop & Go Highway Driving Assist
DC Fast Charging capability and battery conditioning system

KONA Electric

Power & Handling	SE	SEL	Ltd
FWD 99 kW (133 hp)/188 lb-ft permanent-magnet synchronous motor	●	–	–
48.6 kWh lithium ion battery	●	–	–
FWD 150 kW (201 hp)/188 lb-ft permanent-magnet synchronous motor	–	●	●
64.8 kWh lithium ion battery	–	●	●
Battery conditioning system	●	●	●
Column-mounted Shift-by-Wire gear selector	●	●	●
Regen brake level control paddles with i-Pedal mode	●	●	●
11 kW onboard charger	●	●	●
DC Fast Charging capability with SAE Combo port	●	●	●
Electronic Parking Brake	●	●	●
4-wheel disc brakes	●	●	●
Multi-link rear suspension	●	●	●

Exterior Features	SE	SEL	Ltd
Active grille shutters	●	●	●
Automatic headlights with High Beam Assist	●	●	●
LED projector headlights	●	●	●
LED Daytime Running Lights	●	●	●
LED taillights	●	●	●
Heated side mirrors with LED turn signal indicators	●	●	●
Bodycolor side mirrors	●	●	●
Satin chrome window and rear spoiler accent	–	–	●
Rear spoiler with center LED brake light	●	●	●
Roof side rails	–	●	●
Aero wiper blades	●	●	●
Power tilt-and-slide sunroof	–	–	●
Hands-free smart liftgate with auto open	–	–	●
Rear privacy glass	–	●	●

KONA Electric SEL

Permanent-Magnet Synchronous Motor

201 HP
188 LB-FT



Popular Features
Leather-wrapped steering wheel
8-way power driver seat with power lumbar support
Heated front seats
2nd-row air vents
Roof side rails / Rear privacy glass

Interior & Convenience Features	SE	SEL	Ltd
12.3" digital instrument cluster	●	●	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●
Leather-wrapped steering wheel	–	●	●
Heated steering wheel	–	–	●
8-way power driver seat with power lumbar support	–	●	●
Heated front seats	–	●	●
H-Tex™ seating surfaces and ventilated front seats	–	–	●
Dual automatic temperature control with Driver Only mode	●	●	●
2nd-row air vents	–	●	●
Smart Cruise Control with Stop & Go	●	●	●
LED interior lights and ambient interior lighting	–	–	●
Auto-dimming rearview mirror with HomeLink [®]	–	–	●
Remote Smart Parking Assist	–	–	●
Rearview camera	●	●	●

Advanced Safety	SE	SEL	Ltd
Forward Collision-Avoidance Assist with Pedestrian/ Cyclist Detection and Junction Turning Detection	●	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●
Driver Attention Warning / Rear Occupant Alert / Safe Exit Warning	●	●	●
Blind-Spot Collision Warning	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●
Intelligent Speed Limit Assist	●	●	●
Highway Driving Assist	●	●	●
Blind-Spot View Monitor and Surround View Monitor	–	–	●
Parking Distance Warning–Reverse/Forward/Side with Contour Warning	–	–	●
Parking Collision-Avoidance Assist–Reverse	–	–	●

KONA Electric Limited

Permanent-Magnet Synchronous Motor

201 HP
188 LB-FT



Popular Features
Blind-Spot View Monitor and Surround View Monitor
Hands-free smart liftgate with auto open
H-Tex™ seating surfaces and ventilated front seats
Heated steering wheel and ambient interior lighting
Bose [®] premium audio with 8 speakers

Audio & Connected Car Technology	SE	SEL	Ltd
12.3" navigation system	●	●	●
SiriusXM [®] Satellite Radio and HD Radio™	●	●	●
Wireless Android Auto™ and Apple CarPlay [®]	●	●	●
Bose [®] premium audio with 8 speakers	–	–	●
Dynamic Voice Recognition	●	●	●
Wireless phone charger	–	–	●
Wi-Fi hotspot (requires active data plan subscription)	●	●	●
Digital Key 2 Touch	–	–	●
Bluelink+ Connected Car System	●	●	●
USB ports: Front (1 data/charge + 1 charge), 2nd row (2 charge)	●	●	●

● Standard – Not Available Ltd = Limited Trim

Exterior Dimensions	KONA Electric
Wheelbase	104.7 in
Overall Length	171.5 in
Overall Width	71.9 in
Overall Height (with roof rails)	62.0 (62.2) in

Interior Dimensions	KONA Electric
Headroom – front (with sunroof) / 2nd row	40.0 (38.3) / 38.3 in
Legroom – front / 2nd row	41.7 / 36.4 in
Shoulder Room – front / 2nd row	56.5 / 55.2 in
Passenger Interior Volume (with sunroof)	99.0 (96.8) cu ft
Cargo Capacity – 2nd-row seats up / down	25.5 / 63.7 cu ft
Total Interior Volume (with sunroof)	124.5 (122.3) cu ft





Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 25 years, Hyundai Hope On Wheels has donated \$225 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS
UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

HYBRID/EV DIRECT ENERGY COMPONENTS

10 YEARS
100,000 MILES



Hyundai Complimentary Maintenance

Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2024 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Owner Assurance

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

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DEALER ePROCESS



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